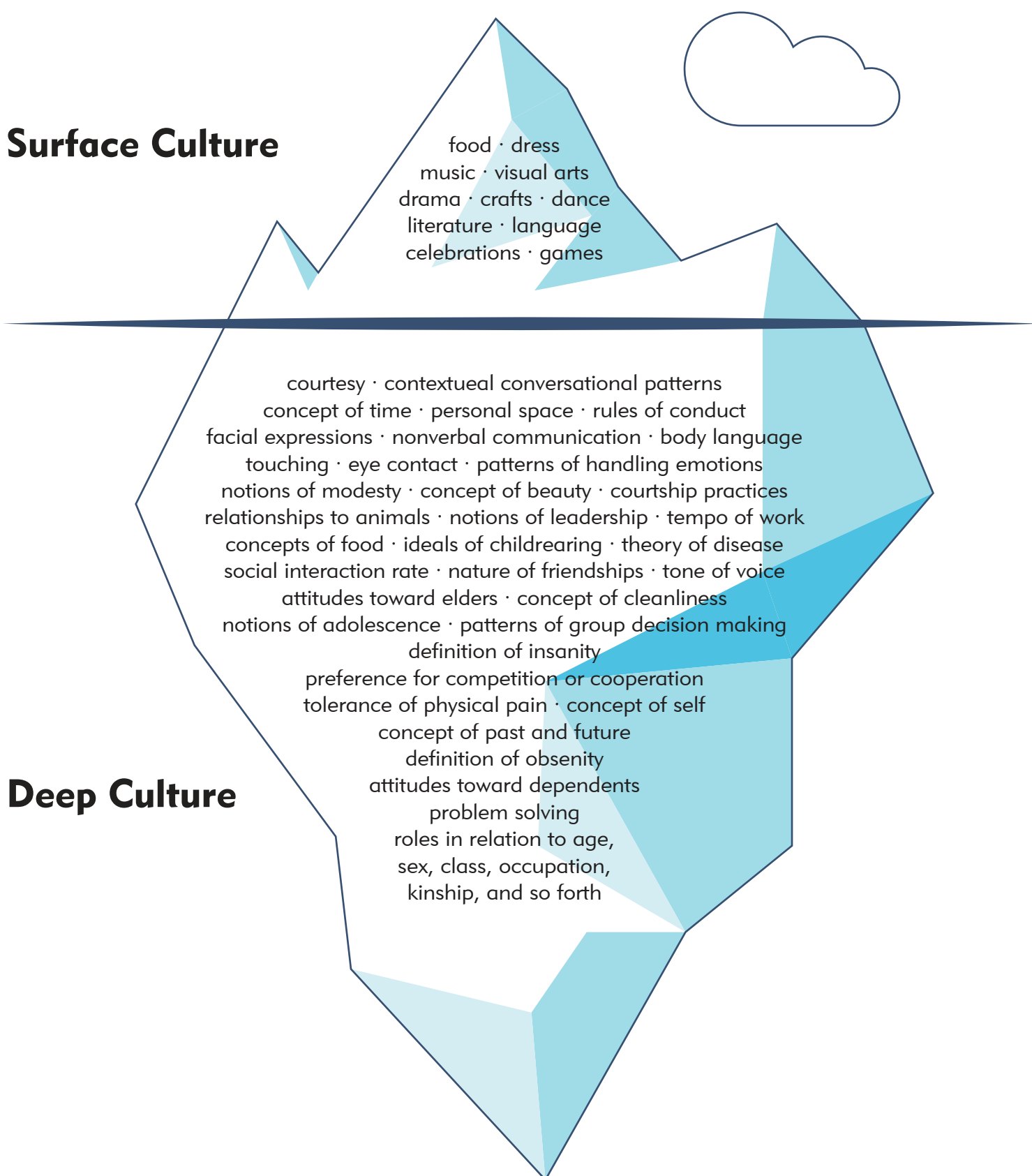


The Iceberg Concept of Culture

Like an iceberg, the majority of culture is below the surface.

Surface Culture



food · dress
music · visual arts
drama · crafts · dance
literature · language
celebrations · games

courtesy · contextual conversational patterns
concept of time · personal space · rules of conduct
facial expressions · nonverbal communication · body language
touching · eye contact · patterns of handling emotions
notions of modesty · concept of beauty · courtship practices
relationships to animals · notions of leadership · tempo of work
concepts of food · ideals of childrearing · theory of disease
social interaction rate · nature of friendships · tone of voice
attitudes toward elders · concept of cleanliness
notions of adolescence · patterns of group decision making
definition of insanity
preference for competition or cooperation
tolerance of physical pain · concept of self
concept of past and future
definition of obscenity
attitudes toward dependents
problem solving
roles in relation to age,
sex, class, occupation,
kinship, and so forth

Deep Culture