LEGISLATIVE ADVOCACY TEAM ENGAGEMENT

A ROAD MAP TO THE 87th TEXAS

LEGISLATIVE SESSION

COMMUNICATION

ACKNOWLEDGEMENTS

Acknowledge your legislators for their engagement in child welfare policy. Invite your delegation to program events throughout the year.

DISTRICT OFFICE VISITS

Get to know the district staff and keep them updated on your program's work. There is also a higher likelihood of meeting with your actual legislator during these interim office visits.

EDUCATION

Attend Texas CASA training events and participate in policy webinars to build your knowledge of the legislative process and child welfare policy.

RECRUITMENT

Attend CASA graduations and trainings. Work with your local CASA program to leverage these opportunities to recruit new members.

Expand your communication channels to ensure that your local program advocates are aware of your work and its impact. Secure a space in your regular newsletter, place promotional content on your program website, etc.

MEDIA ENGAGEMENT

Educate your community on child welfare issues through letters to the editor in your local news publications. Seek program support.

ACTION PLANNING

Develop plans to grow your team's capacity. Distribute a training opportunities calendar. Designate individuals for certain actions and identify team goals.

CONNECT WITH TEXAS CASA

Email us for more information on how you can continue your legislative advocacy efforts leading up to the next legislative session.



Contact us at publicpolicy@texascasa.org