UPDATE ALL HIGHLIGHTED AREAS. FEEL FREE TO MAKE CHANGES TO BEST SUIT YOUR NEEDS/TO REFLECT THE UNIQUE BACKGROUND OF THE NEW EXECUTIVE DIRECTOR. ONCE FINALIZED, COPY AND PASTE THE TEXT INTO THE BODY OF AN EMAIL TO YOUR LOCAL MEDIA. INCLUDE A PROFESSIONAL HEADSHOT OF THE ED IF POSSIBLE.

IF YOU NEED ASSISTANCE WITH ANYTHING, INCLUDING IDENTIFYING YOUR LOCAL MEDIA, PLEASE CONTACT THE [TEXAS CASA COMMUNICATIONS TEAM](mailto:communications@texascasa.org). PLEASE SEND A LINK OR PDF OF ANY COVERAGE YOU GET. GOOD LUCK!

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**For Immediate Release Contact:**Date First name, last name and title

Phone (xxx) xxx-xxxx

Email xxxxxxx

**Your CASA Program Names New ED’s Full Name as New Executive Director**

City, Texas – New ED’s full name has been named as the Executive Director of your CASA program, a nonprofit that recruits, trains and supports community volunteers, known as Court Appointed Special Advocates® (CASA), to advocate for children in the foster care system and their families.

“I am honored and excited to bring my skills and vision to the Executive Director position at your CASA program,” ED’s last name said. “I know the difference a CASA volunteer can make in the life of a child in foster care, and I look forward to bringing my ideas and experience to the table here in service area.”

For this paragraph, insert 2-4 sentences on the history, founding, background, etc. of your CASA program.

With ED’s last name at the helm, your CASA program is excited to continue to recruit and train more CASA volunteers to advocate for the best interest of children in our community.

“Replace this highlighted text with a quote from the new ED about their vision for the program under their leadership,” ED’s last name said. “Feel free to add more here as well, but if not, make sure to delete.”

For this paragraph, include a brief professional biography of the new ED, including if possible info on how they first joined the CASA movement/heard about CASA. Be sure to consistently use the new ED’s last name throughout.

“We’re excited to welcome ED’s first and last name to our program!” said Board President or other board representative’s first and last name, and title. “In addition to a heart for children, he/she/they brings a wide variety of skills and experience, and we know he/she/they will help us continue to grow and improve.”

CASA volunteers with YOUR CASA PROGRAM are specially trained and appointed by judges to advocate for a child or sibling group while they are in the foster care system. They advocate for the child in court, school and other settings; and get to know everyone involved in the child’s life, including their parents, foster parents, teachers, doctors, family members and others.

CASA volunteers advocate first and foremost for children to be reunified with their parents whenever safe and possible. When reunification is not an option, they may advocate for the child to live with another relative or family friend. They can also advocate for the child to be placed in an adoptive home. In all cases, CASA volunteers are steadfast, consistent presences for the children they serve, making sure they are safe and have the resources and connections they need to grow and thrive.

Interested in learning more? Visit www.BecomeACASA.org or your program’s website. The next information session is time, date, place.

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